

# Analyze Anything with Behavioral Analytics

Look deep into how your customers behave

Ready for advanced analytics?

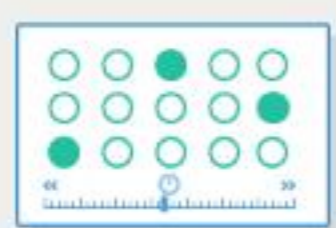
Yes, Let's Talk

Try Now. Unlimited Events

## Behavioral Analytics is the Next Generation of BI

Here's the difference

### Time-Series Analysis



Behavioral analytics reveals user actions over time to give you the flexibility to look back or predict future outcomes.

### Deeper Analytics



Behavioral time-series analysis reveals the answers to complex questions around HOW users behave and WHY.

### Faster Insights



Traditional BI uses traditional SQL querying and static.

### Unlimited scalability



Traditional BI is an organizational operation with many limitations.



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## Behavioral Analytics Powered by CoolaData

<p>"CoolaData provided us with a complete end-to-end solution. It offered the fastest time to market and lowest total cost of ownership, while enabling us to answer complex behavioral business questions on the fly." —Asaf Peled, CEO at 90min</p>	<p>Case Study &gt;&gt;</p>	<p>Case Study &gt;&gt;</p>

More Customers

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## Behavioral Analytics Total Solution in the Cloud

<p><b>Deep Behavioral Analytics</b></p> <p>CoolaData reinvented behavioral analytics to empower you to deeply analyze users behavior and gain insights far faster and easier.</p>	<p><b>Analyze Anything</b></p> <p>Collect event-data from any source: websites, apps or IoT devices. Analyze raw, non-sampled data, well beyond traditional data modeling, tables and schemes.</p>	<p><b>Unified Vision</b></p> <p>The CoolaData platform serves everyone across your data-driven organization: data scientists, engineers, analysts and the C-suite</p>	<p><b>Total Solution</b></p> <p>The most efficient path to effective big-data behavioral analytics. All data from all sources is managed in the cloud to provide today's most cost-effective solution.</p>
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Why Choose CoolaData

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## The Cool Buzz

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